

# Isle of Sark Shipping - Update April -June 2021

## **Volume Performance/Financial**



## Volume performance

#### **Staying Visitors**

	2021	2019 Variance				
April	3,216	1,815	+1,401			
May	3,858	2,572	+1,286			
June	4,402	3,179	+1,223			
Total	11,476	7,566	+3,910			

#### Day trippers

			-				
		Varian					
	2021	2019	e				
April	2,567	4,482	-1,915				
May	2,760	10,890	-8,130				
June	4,803	11,876	-7,073				
Total	10,130	27,248	-17,118				

	2021	2019	Variance
April	326	538	-212
May	558	627	-69
June	496	769	-273
Total	1380	1934	-554

Day trip % reduction 2019
Staying visitor 2019
%variance
+52%

### Cargo

	<b>20</b> <sup>-</sup>	19	20	)20	2021			
	Volume I	Revenue '	Volume	Revenue \	/olume F	Revenue		
April	355.3	£34,112	284.3	£24,713	430.7	£39,393		
May	376.5	£36,830	199.0	£19,205	375.3	£35,779		
June	290.3	£32,269	255.0	£27,499	340.0	£35,399		
Total	1022.1	£103,211	738.3	£71,417	1145.9	£110,571		

#### **Variance**

	Volume (1	Tonnes)	Reve	nue
	2019	2020	2019	2020
April	75.3	146.4	£5,280	£14,680
May	-1.2	176.3	-£1,050	£16,574
June	49.7	84.9	£3,130	£7,900
	123.8	407.6	£7.360	£39.154

## Financial performance

Bank balance/overdraft at end of month (June/YTD)

Forecast Actual +£133,367 +£154,955

Improved position in comparison to forecast +£21,588

## Sark Shipping

## Year to date and advanced bookings

Through to the end of June IoSS has been running to Budget both volume and revenue. Costs have been variable but again broadly within budget despite fairly significant increases in the price of fuel and completion costs for the "Corsaire de Sercq", mortgage arrangement fees and un budgeted repairs to Sark Belle. At the end of may the profit and loss figures were showing £76K better than budget year to date.

#### **Volume comparisons**

	2021	2020	Variance	2019	Variance	Budget 2021	Variance	recovery budget	Variance
October	2,400	4155 -	1,755	3,722	- 1,322	1,500	900	1,500	900
November	2,056	1271	785	1,309	747	1,500	556	1,500	556
December	2,041	1590	451	1,392	649	1,439	602	1,439	602
January	1,098	1073	25	1,185	- 87	890	208	890	208
February	30	811 -	781	1,161	- 1,131	1,100	- 1,070	1,100	- 1,070
March	883	811	72	1,643	- 760	1,750	- 867	1,750	- 867
April	6,105	-	6,105	6,834	- 729	3,000	3,105	3,000	3,105
May	7,176	14	7,162	14,093	- 6,917	6,500	676	6,500	676
June	9,701	3,181	6,520	15,824	- 6,123	8,500	1,201	8,500	1,201
July	13,570	12,079	1,491	25,014	- 11,444	12,000	1,570	18,000	- 4,430
August	3,235	16,818 -	13,583	23,448	- 20,213	17,000	- 13,765	20,000	- 16,765
Sept	284	8,364	8,080	12,740	- 12,456	6,000	- 5,716	6,500	- 6,216
	48,579	50,167	1,588	108,365	- 59,786	61,179	- 12,600	70,679	- 22,100

**Note:** July bookings are travelled and booked for the period.

August & September advanced bookings seem to be a little flat, we believe this is due to Guernsey residents looking to visit UK rather than "staycationing" and there will be a lag in advance bookings whilst the UK visitors (predominantly day trippers) book travel.



## July, August Schedule

	July		Guern	sey to Sa	rk		Sark to Guernsey				
1 1	Thursday	0845			1610			0935		1700	
2 F	Friday	0845	1025		1510	1730		0935	1115	1600	1820
3 5	Saturday	0845	1025	1205	1510	1710		0935	1115	1600	1800
4 5	Sunday		1025		1510	1710	П		1115	1600	1810
5 [	Monday	0845			1610			0935		1700	
6 1	Tuesday	0845			1610			0935		1700	
7 \	Wednesday	0845	1025		1510	1710		0935	1115	1600	1800
8 1	Γhursday	0845	1025		1510	1730		0935	1115	1600	1820
9	Sark Fest										
10											
11											
12	Monday	0845	1025		1510	1710		0935	1115	1600	1800
13 1	Tuesday	0845	1025		1610			0935	1115	1700	
14 \	Wednesday	0845	1025		1510	1710		0935	1115	1600	1800
15 1	Thursday	0845	1025		1610			0935	1115	1700	
16	Friday	0845	1025		1510	1730		0935	1115	1600	1820
17 5	Saturday	0845	1025	1205	1510	1710		0935	1115	1600	1800
18 5	Sunday		1025		1510	1710			1115	1600	1800
19	Monday	0845	1025		1510	1710		0935	1115	1600	1800
20 1	Tuesday	0845	1025		1610			0935	1115	1700	
21	Wednesday	0845	1025		1510	1710		0935	1115	1600	1800
22 1	Thursday	0845	1025		1610			0935	1115	1700	
23	Friday	0845	1025		1510	1730		0935	1115	1600	1820
24 5	Saturday	0845	1025	1205	1510	1710		0935	1115	1600	1800
25 5	Sunday		1025		1510	1710			1115	1600	1800
26	Monday	0845	1025		1510	1710		0935	1115	1600	1800
27 1	Tuesday	0845	1025		1610			0935	1115	1700	
28 \	Wednesday	0845	1025		1510	1710		0935	1115	1600	1800
29 1	Thursday	0845	1025		1610			0935	1115	1700	
30 F	Friday	0845	1025		1510	1730		0935	1115	1600	1820
31 5	Saturday	0845	1025		1510	1710		0935	1115	1600	1800

	August		Guern	sey to Sai	rk	Sark to Guernsey			
1	Sunday		1025	10 34	1510 1710		1115	1600	1800
2	Monday	0845	1025		1510 1710	0935	1115	1600	1800
3	Tuesday	0845	1025		1610	0935	1115	1700	
4	Wednesday	0845	1025		1510 1710	0935	1115	1600	1800
5	Thursday	0845	1025		1610	0935	1115	1700	
6	Friday	0845	1025		1510 1730	0935	1115	1600	1820
7	Saturday	0845	1025	1205	1510 1710	0935	1115	1600	1800
8	Sunday		1025		1510 1710		1115	1600	1800
9	Monday	0845	1025		<b>1510</b> 1710	0935	1115	1600	1800
10	Tuesday	0845	1025		1610	0935	1115	1700	
11	Wednesday	0845	1025		1510 1710	0935	1115	1600	1800
12	Thursday	0845	1025		1610	0935	1115	1700	
13	Friday	0845	1025		1510 1730	0935	1115	1600	1820
14	Saturday	0845	1025	1205	1510 1710	0935	1115	1600	1800
15	Sunday		1025		1510 1710		1115	1600	1800
16	Monday	0845	1025		<b>1510</b> 1710	0935	1115	1600	1800
17	Tuesday	0845	1025		1610	0935	1115	1700	
18	Wednesday	0845	1025		1510 1710	0935	1115	1600	1800
19	Thursday	0845	1025		1610	0935	1115	1700	
20	Friday	0845	1025		1510 1730	0935	1115	1600	1820
21	Saturday	0845	1025	1205	1510 1710	0935	1115	1600	1800
22	Sunday		1025		1510 1710		1115	1600	1800
23	Monday	0845	1025		<b>1510</b> 1710	0935	1115	1600	1800
24	Tuesday	0845	1025		1610	0935	1115	1700	
25	Wednesday	0845	1025		1510 1710	0935	1115	1600	1800
26	Thursday	0845	1025		1610	0935	1115	1700	
27	Friday	0845	1025		1510 1730	0935	1115	1600	1820
28	Saturday	0845	1025	1205	1510 1710	0935	1115	1600	1800
29	Sunday		1025		1510 1710		1115	1600	1800
30	Monday	0845	1025		<b>1510</b> 1710	0935	1115	1600	1800
31	Tuesday	0845	1025		1610	0935	1115	1700	

With the introduction on the route of the "Corsaire de Sercq" The above schedule will operate through July and August. If there is any weather or technical disruptions Belle and Venture will be used. If there is excess demand that cannot be covered by the Corsaire additional am sailings will be added at either 10am, 8am or both.

## Sale of Shipping

## September, October draft Schedule

			_			Sark to Guernsey					
	Sept		Guernse				Ц				
1	Wednesday	0845	1025	_		1710		0935	1115	1600	1800
2	Thursday	0845	1025		610			0935	1115	1700	
3	Friday	0845	1025	1	510	1730		0935	1115	1600	1820
4	Saturday	0845	1025	1	510	1710	Ц	0935	1115	1600	1800
5	Sunday		1025	1	510	1710			1115	1600	1800
6	Monday	0845	1025	1	510	1710		0935	1115	1600	1800
7	Tuesday	0845	1025	1	610			0935	1115	1700	
8	Wednesday	0845	1025	1	510	1710		0935	1115	1600	1800
9	Thursday	0845	1025	1	610			0935	1115	1700	
10	Friday	0845	1025	1	510	1730		0935	1115	1600	1820
11	Saturday	0845	1025	1	510	1710		0935	1115	1600	1800
12	Sunday		1025	1	510	1710			1115	1600	1800
13	Monday	0845	1025	1	510	1710		0935	1115	1600	1800
14	Tuesday	0845	1025	1	610			0935	1115	1700	
15	Wednesday	0845	1025	1	510	1710		0935	1115	1600	1800
16	Thursday	0845	1025	1	610			0935	1115	1700	
17	Friday	0845	1025	1	510	1730		0935	1115	1600	1820
18	Saturday	0845	1025	1	510	1710		0935	1115	1600	1800
19	Sunday		1025	1	510	1710			1115	1600	1800
20	Monday	0845	1025	1	510	1710		0935	1115	1600	1800
21	Tuesday	0845	1025	1	610			0935	1115	1700	
22	Wednesday	0845	1025	1	510	1710		0935	1115	1600	1800
23	Thursday	0845	1025	1	610			0935	1115	1700	
24	Friday	0845	1025	1	510	1730		0935	1115	1600	1820
25	Saturday	0845	1025	1	510	1710		0935	1115	1600	1800
26	Sunday		1025	1	510	1710			1115	1600	1800
27	Monday	0845	1025	1	510	1710		0935	1115	1600	1800
28	Tuesday	0845	1025	1	610			0935	1115	1700	
29	Wednesday	0845	1025	1	510	1710		0935	1115	1600	1800
30	Thursday	0845	1025	1	610			0935	1115	1700	

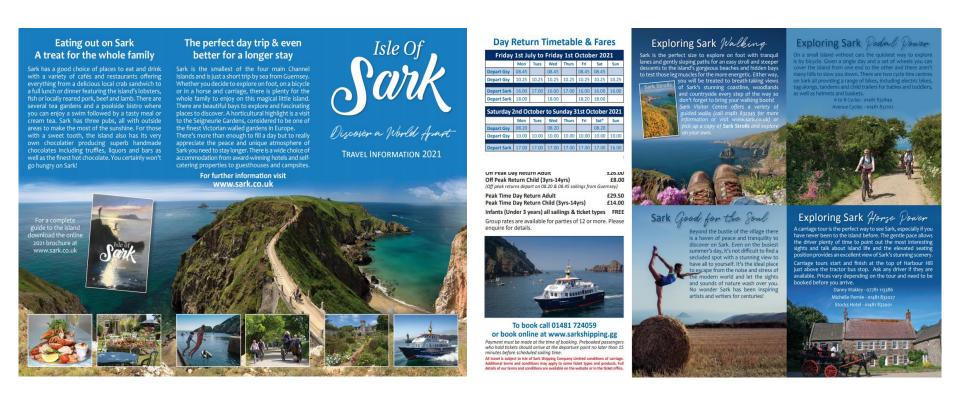
	October		Gue	rnsey to	Sark		S	ark to G	uernsey	
1	Friday	0845	1025		1510	1730	0935	1115	1600	1820
2	Saturday	0820	1000		161		0910	1050	1700	
3	Sunday		1000	1510				1050	1600	
4	Monday	0820	1000		1610		0910	1050	1700	
5	Tuesday		1000		1610			1050	1700	
6	Wednesday	0820	1000		1610		0910	1050	1700	
7	Thursday		1000		1610			1050	1700	
8	Friday		1000		1610			1050	1700	
9	Saturday	0820	1000		1610			1050	1700	
10	Sunday		1000	1510				1050	1600	
11	Monday	0820	1000		1610		0910	1050	1700	
12	Tuesday		1000		1610			1050	1700	
13	Wednesday	0820	1000		1610		0910	1050	1700	
14	Thursday		1000		1610			1050	1700	
15	Friday		1000		1610			1050	1700	
16	Saturday		1000		1610			1050	1700	
17	Sunday		1000	1510				1050	1600	
18	Monday	0820	1000		1610		0910	1050	1700	
19	Tuesday		1000		1610			1050	1700	
20	Wednesday	0820	1000		1610		0910	1050	1700	
21	Thursday		1000		1610			1050	1700	
22	Friday		1000		1610			1050	1700	
23	Saturday		1000		1610			1050	1700	
24	Sunday		1000	1510				1050	1600	
25	Monday	0820	1000		1610		0910	1050	1700	
26	Tuesday		1000		1610			1050	1700	
27	Wednesday	0820	1000		1610		0910	1050	1700	
28	Thursday		1000		1610			1050	1700	
29	Friday		1000		1610			1050	1700	
30	Saturday		1000		1610			1050	1700	
31	Sunday		1000	1510				1050	1600	

The September – October draft schedule anticipates some continued local staycation activity and continued UK visitor traffic. Sailings will be added to the core schedule if demand dictates.

## **Schedule - July through to October**



With the opening of the borders, in conjunction with Sark Tourism we have printed a visitor brochure that will be distributed to hotels and other tourist centres.

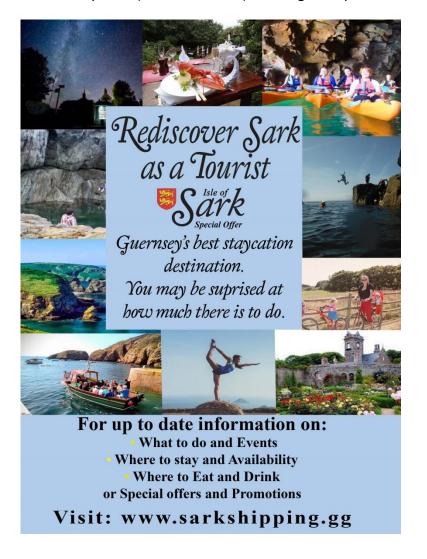


We are seeing a steady (if fairly small) number of visitors coming into the office since the borders re-opened to UK visitors. The change to 0845 and 1025 departures appear to have reduced the peak demand for the 1000 sailing with the booking numbers split between the two sailings rather than the later sailing filling before the early sailing starts to fill.

## Advertising.



We are also continuing to promote to the Guernsey resident market through Guernsey Press advertising using both general awareness pieces (Rediscover Sark) and targeted special offers (Kids for £2 will start from the beginning of the school holidays)





## Fleet update/Operations



#### Corsaire de Sercq:

Corsaire de Sercq entered service on 2<sup>nd</sup> July. Thus far crew and passenger reaction has been positive. We are monitoring the schedule keeping and if required will make any adjustments for next season.





#### **Sark Venture:**

Sark Venture is operating normally and there have been no reported issues. Some additional maintenance work has taken place relating to replacement piping to the sea water cooling system. The vessel has yet to complete a lightship and incline survey (weather aborted in October 2020 followed by Covid restrictions) Survey is now booked for W/C 16<sup>th</sup> August.

#### Sark Viking:

Sark Viking is operating normally and there have been no reported issues.

#### Sark Belle:

The intention is to sell the Sark Belle at the tail end of the season (mid to late September) There is a UK buyer interested in purchasing the vessel and we will be seeking permission from P&F to make the sale.

## **Establishment**



#### **Staffing**

**Crew:-** We are currently operating with a full crew complement.

We have qualified 1 new recruit plus one member of the existing crew as engineers and two other new members of crew are working towards engineering qualifications.

**Office and Admin:**- Earlier in the year the Company recruited Mrs Angela Willis as Finance Manager, to replace Mr Paul Burnard, Angie is a fully qualified accountant with many years experience working in the private sector.

It should also be noted that our employee co-funding with the States of Guernsey ended in June. The value of this contribution in this financial year alone is in excess of £60K

#### **IT systems**

The current IT (reservations) system is approaching the end of its useful life. The company that supplied the system are finding it more difficult to support and there is greater risk of failure. At this stage we have approached to suppliers of "off the shelf" ferry reservation systems (Hogia & Compass) This project is currently at a very early stage and a business case will be published in due course.

## Summary



Volume, revenue, have been running better than budget and costs are running to budget. The cash flow is currently running better than forecast. Financially we are on target and there is still £180K that has NOT been drawn down on the loan agreed in 2020.

After the first two weeks of operation of the Corsaire de Sercq, operating to the published schedule, times have been acceptable and passenger and crew feedback has been very positive. We are monitoring the performance and will fine tune the schedule for 2022 if required.

The introduction of the 0845 GY departure to replace the 0800 is proving much less difficult to sell, to both GY residents and particularly visitors, and the 0845 and 1025 are booking up more evenly rather than the later sailing filling before numbers book on the early.

The visitor market (Guernsey and Sark) is by no means back to where it was in 2018/19. We are adding sailings if required when required, so apologise for what is a bit of a moving feast as regards set departure times.

The remainder of this season (and possibly next season) may be a bit of learning process therefore any feedback relating to any aspect of the service is more than welcome; if not essential.

We are always happy to discuss your ideas or concerns either by phone or call into the office.